

“WE’RE EXPERTS IN COLLECTIBLE MEMORIES. “

Commemorating Life’s Beauty through Artistic Design

BY AMY CAGGIANO

Hestia – the Greek Goddess of Hearth and Home – is the perfect name for this Marblehead business that creates the keepsakes that families and friends cherish: ornaments depicting small New England towns, miniatures of landmarks in your favorite villages, magnets, notecards, and a host of holiday ornaments and nativity figures.

The artistic team at Hestia Creations is largely comprised of working mothers. This talented group creates custom, handcrafted gifts for local and national gift shops, fundraising groups and businesses. Hestia also has a loyal following of angel, nativity and santa collectors. Often, individuals approach Hestia to assist them in creating memorable pieces for special occasions such as reunions and weddings.

“We like to say we’re experts in collectible memories,” explains Joanne D’Alessandro, co-owner. “Hestia’s philosophy is simple: we take the same care in creating our artwork that people take in celebrating their event. We respect that same memory throughout the entire artistic process.”

Joanne and her husband, Al, took over the business two years ago and have enjoyed the challenge ever since. They entered the business with a solid artistic team in place – many of whom had been with the company for over a decade. The talent, versatility and commitment amongst the artists is obvious. It takes the creative collaboration of the entire team to produce one custom piece from start to finish. Not only do the artists give their all to the Hestia products, they also celebrate their creativity outside of the office, through painting, baking, antiquing and graphic design.

“The artistic process is a collaborative effort, without a doubt. It’s a true honor to work with such a talented, fun and dedicated team,” says Joanne. “The best compliment I ever received was from a business next door – they said there is always laughter coming from Hestia. That’s such a wonderful thing.”

Hestia | 13 Hawkes Street | Marblehead | 781.639.2727
www.hestiacreations.com



1 It all starts with a photo and a drawing.

THE PROCESS



2 A clay prototype is hand-sculpted from the drawing, and will be used to create the mold.

3 Pouring the compound into the mold.

4 Each piece is individually painted.

5 Ceramics are also painted by hand.

6 New angels and nativity figures are added to the collection each season.



The Hestia team welcomes you.

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